

20 FUNDRAISING IDEAS

Host Your Own Event for BrainTrust



1

Wine Tasting & Raffle

Ask your friends or colleagues to bring a bottle or two or three of their favourite wine (you decide on the number) and sell tickets for a chance to win the complete selection of wines. You could also ask a local winery or two to donate a bottle to the cause. Include a wine tasting lesson with this event, given by a wine sommelier willing to donate his/her time.

2

Dine for a Year

Ask your friends/colleagues to donate a gift certificate to their favourite restaurant and sell tickets for a chance to win a year of dining at Kelowna's finest restaurants. Reveal the raffle winner during a dinner you host at a local restaurant.

3

Get Physical

Host a fitness/ yoga class at lunch or after work, or at a special location like the beach. Provide a healthy lunch or snack and drink afterward. Participants pay their class fee with food/ drink included through a donation to your fundraising page.

4

Host a Viewing/ Movie Night

Make popcorn and offer up unique drinks and snacks. Gather together a group of friends/family/co-workers to watch the movie *Concussion* on Netflix - or another movie favourite. Guests buy a ticket to your movie night by making a donation to your fundraising page.

5

Bowling Night or Tournament

Hold a bowling night with a portion of the entry fee donated to BrainTrust Canada. You can switch up this idea with almost any activity - badminton, darts, flag football, golf, paintball, pickle ball. The variations are endless.

6

Bad Tie/Ugly Sweater/Funny Hat Day

Pay to participate - employee with the worst tie/sweater or funniest hat wins half the amount collected and the other half goes to BrainTrust Canada

7

Backyard Barbecue

Have a barbecue for employees or host a barbecue for your own social network. Give it a theme to amp up the fun - Hawaiian, Mexican, Southwest. Sell tickets with a portion of the sales going to BrainTrust Canada.

8

Beer Fest

Get a sample of local craft beers and host a beer tasting. Provide tasty snacks made from locally sourced ingredients. Ticket sales cover the cost of the event and support our charity. Drink responsibly and arrange for designated drivers or taxis.

9

Cake Boss

Hold a cake decorating competition and sale - the best cake wins, with the winner determined by 'celebrity' judges. Proceeds from the cake sale are split between the winner and BrainTrust Canada.

10

Car Wash Valet

Charge a fee for fellow staff members to have their car washed while they're at the office. Hire a friend or family member to act as 'valet' or do it yourself on your day off. Fee is split between the cost of the car wash and our charity.

11

Concert or Comedy Night

Host an evening featuring a local band/singer/musician/comedian willing to perform for little or no fee. Sell tickets with proceeds going to BrainTrust Canada.

12

Frozen Yogurt Friday/ Super Sundae

Provide different flavours of frozen yogurt or ice cream and a variety of toppings - candies, nuts, sauces, fresh fruit, etc. Fellow staff members or party guests create their own delicious treat in exchange for a minimum donation to BrainTrust Canada

13

Casino/ Game Night

Set up games of chance for participants to play. Winner(s) split the prize money with BrainTrust Canada.

14

Spa Day

Arrange for a local spa to provide manicures or pedicures for a group. Provide a selection of gourmet teas for your guests to drink while having their spa service, and raffle off a basket of self-care products that you get donated by the spa or other vendors. Net proceeds from the day are donated to BrainTrust Canada.

15

Accessories Auction

Ask your friends and colleagues for donations of gently used jewelry, purses, or other accessories. Hold a sale or auction off the items with proceeds going to our charity.

16

Lego Competition

Miss playing with toys? Host a competition with an entry fee where individuals or teams have a time limit to create the best Lego project. Prize is split between the winner and our charity.

17

Behind the Scenes Tour

Arrange a 'behind the scenes' tour of a place of interest such as a local winery, orchard, or unique restaurant, and charge a fee for the tour. Ask the owner to contribute a donated item that you can also raffle off - wine, fruit basket, gift certificate for dinner.

18

Head or Beard Shave

Men in your company - or you and your friends - shave your heads or beards in exchange for donations to your fundraising page. You know we want before and after pics of this one!

19

Cash for Kilometres

Ask people to sponsor you for taking on a challenge to walk/ run/ ride/ swim a defined number of kilometres. Share the reason why you're taking on this challenge when you set up your fundraising page, where you'll receive your donations.

20

Boxed Lunch Auction

Participants volunteer to make a delicious boxed lunch. Each person packages their boxed lunch, so the contents are not visible. They might re-cycle a vintage lunch box or create a fancy lunch box with cardboard and wrapping paper. The goal is to make the lunch put up for auction as appealing as possible. On the day of the lunch, auction off the boxed lunches to all participants before eating your surprise meal together. Auction proceeds go to our charity.